

eCar Expo



Europe's largest *EV* show!

Bella Center

31 October - 2 November 2025



eCarExpo Copenhagen 2025 – The Ultimate Hub for Electric Mobility!

**eCarExpo is taking the next
leap forward!**

Join Europe's largest electric car fair, eCarExpo, and become a part of the future of automotive and charging technology! Held at the Bella Center in Copenhagen, our 2024 event shattered records for visitor numbers and test drives, with interest only continuing to grow. This is your opportunity to showcase your brand, connect with thousands of motivated visitors, and make a significant impact in the electrification market.



**It's an incredibly strong
combination that visitors can
both see our cars on display
and test drive them – while
also comparing them
to other cars at
the expo."**

*/Mathias Hagelund,
Retail Marketing Manager at
XPENG Motors Denmark*



Reach a High-Impact Audience

In 2024, eCarExpo attracted over 24,000 visitors, making it one of the most dynamic platforms for reaching a highly motivated audience. These visitors come prepared to explore and invest in the latest innovations in electric vehicles and charging solutions, presenting a prime opportunity for exhibitors to engage directly with potential clients and partners. The event offers unmatched access to consumers who are actively considering their next purchase, as proven by the record-breaking test drive statistics. Over 70 electric models were test-driven more than 3,000 times, creating invaluable exposure for exhibitors who can showcase their vehicles in a practical, hands-on environment.

Benefit from Educational and Networking Opportunities

Beyond the exhibition floor, eCarExpo hosts an extensive seminar program, featuring more than 50 topical discussions led by approximately 100 speakers, including industry experts and moderators. This program is designed to spark new ideas and facilitate networking opportunities for both industry pro-



professionals and members of the public. It provides an educational and insightful experience that enriches the fair and fosters an environment of knowledge-sharing and collaboration.

The audience attending eCarExpo is not only large but also highly engaged. A survey revealed that 65% of attendees expressed their intent to purchase an electric car within the next year, making this event a powerful platform for reaching a market that is ripe for electrification. This is your chance to connect with individuals and organizations who are serious about embracing the electric revolution and looking for the best products and solutions available.



**290 test drives
- the traffic was
absolutely
enormous and
we are extremely
satisfied!"**

*/Anders Blaaberg,
BYD Copenhagen*



Optimal Setting and Professional Facilities

The fair is held at the Bella Center, Denmark's largest and most modern exhibition venue, which provides convenient access by metro, car, or plane. Adjacent to the venue is a comprehensive hotel complex, Bella Sky, offering all necessary amenities for your team and clients, including meeting rooms and auditoriums. This professional setting ensures a smooth and productive experience, allowing you to focus on showcasing your products and maximizing your engagement with attendees.

Meet Your Future Clients at eCarExpo 2025!

Whether you're a seasoned exhibitor or new to the electric vehicle and charging industries, eCarExpo provides the visibility, audience, and facilities you need to succeed. Don't miss this opportunity to be part of Europe's transition to an electrified future. Join us in Copenhagen and demonstrate your latest innovations on a platform that connects you with a highly engaged audience.



Premiers



Test driving



Seminars



Moped- & bike track



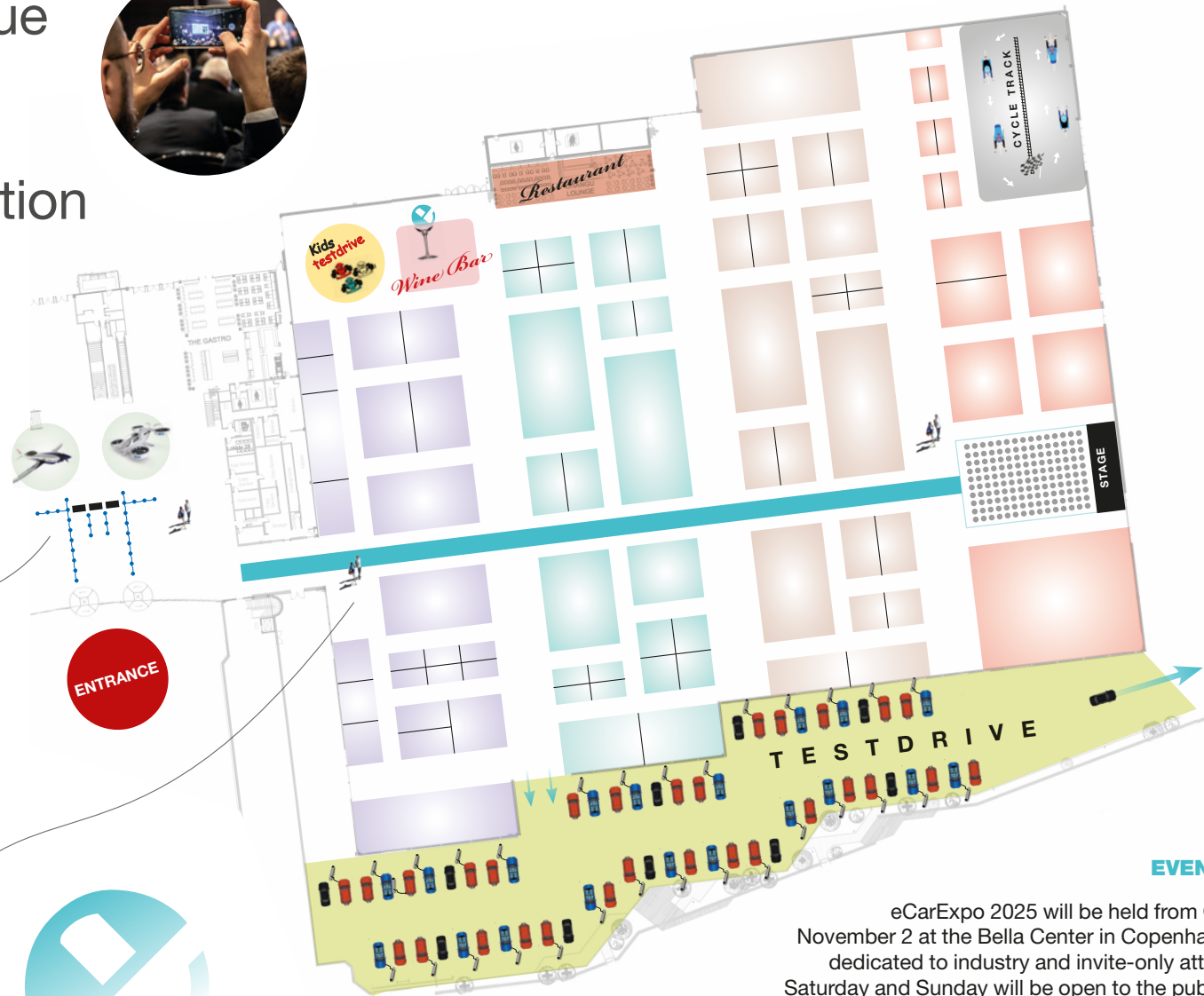
All about charging



Kids area

Bella Center

– a modern venue with more than 14,000 square meters of exhibition space!



WE ARE USING THE MAIN ENTRANCE TO THE FAIR. IT GIVES A GREAT FIRST IMPRESSION.

ON 14,000 SQUARE METRES, WE OFFER THE EXHIBITORS GOOD AND SPACIOUS STANDS.

EVENT DETAILS:

eCarExpo 2025 will be held from October 31 to November 2 at the Bella Center in Copenhagen. Friday is dedicated to industry and invite-only attendees, while Saturday and Sunday will be open to the public. The event spans 14,000 square meters of exhibition space and includes a comprehensive test drive and charging area with direct access from the exhibition hall.

- Stand price/m²: 1 950 DKK.
- Price/testcar: 10 000 DKK.



Welcome to:

eCarExpo Oslo 9-11 February 2025

eCarExpo Stockholm 4-6 April 2025

eCarExpo Copenhagen 31 October-2 November 2025

eCarExpo Gothenburg 2026

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**Book
your stand
now!**

eCarExpo.dk

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